

ELEPHANT IN THE LOOP

hARTslane Gallery, Londra, UK

25th — 29th june 2024



press release

‘Elephant in the Loop’ presents a multidimensional and digital group exhibition that explores the multifaceted and ever-evolving concept of the loop, bringing together a wide range of artistic expressions and challenging our perceptions and understanding of what a loop entails.

The exhibition showcases the work of 12 emerging artists from diverse backgrounds, each contributing a unique perspective through the use of a broad spectrum of media, including video and light installations, performance art, digital creations, artificial intelligence, and prints.

Together, these works explore the loop in its multiple forms and implications: from the cyclical nature of human behavior to the repetitive patterns found in the digital realm.

‘Elephant in the Loop’ covers a wide range of themes, including the growing influence of new technologies and their transformative effect on the art and entertainment industries.

Furthermore, it examines the mathematical foundations of loops, such as the algorithms that shape our experiences on social platforms and influence video art, raising profound questions about the human condition.

Featured artists:

Antigoon
HMX
Isabel Merchante
Giovanni Zonta
Stephanie Teng
Isabel Merchante

Maximilian Pellizzari
Cambrè
Franco Conte
Kevin Ianeselli
Michael Wellinger