

PROGRAMME

16:00 art market open

16:30 live art performance by Bajo

17:00 live music

19:00 end live music

19:30 lottery

20:00 dj set

21:00 art market close

23:00 end

BLIND TRADE

Le origini del mercato sono antichissime e riscontrabili nella cultura babilonese, greca, romana ed araba. Prima di essere luoghi di scambio, i mercati nascono come luoghi d'incontro, assemblee collettive e punti di riferimento sociali, trasformatisi poi in luoghi di rappresentanza e competizione.

Il termine "mercato" deriva dal latino "mercatus", dal verbo mercari "commerciare, trafficare", e in senso concreto indica il luogo dove attualmente avvengono le contrattazioni per la vendita e l'acquisto di determinati prodotti, come generi alimentari, abbigliamento e vari oggetti di largo consumo quotidiano.

Elephant's Events con l'installazione 'Blind Trade' vuole proporre un gioco collettivo basato sul baratto, termine storicamente associato allo scambio commerciale di beni fisici e legato alle più antiche origini del mercato stesso.

All'interno dei cubi troverai curiosità e aneddoti sull'arte del mercato. Ti chiediamo di contribuire attivamente condividendo un tuo personale segreto o un pensiero strano, liberandoti così di tale peso; oppure di raccontare una curiosità o conoscenza personale, arricchendo così colui che verrà dopo di te.

'Blind Trade' diventa uno spazio sociale sicuro dove curiosità e conoscenze vengono interscambiate, e pensieri segretamente rivelati.

LOTTERIA

PREMI IN THE MARKET

- 1° **Stampa A3 incorniciata by Silvia Reginato**
- 2° **Ceramica by Davide Dalmanzio**
- 3° **Opera by Bajo**
- 4° **Buono per degustazione 2 persone Coldovigo**
- 5° **BE AN ELEPHANT** (tote bag + adesivi + poster + set birre HOPSBY)
- 6° **Hangar Fusina creation**
- 7° **Oggetti per illuminazione by fill. Zonta Luci**

PREMIO SOCIAL

Ponteveciogram (maglietta Ponteveciogram limited edition)

Elephant in the Market

key info

- What?** A creative market, where a selected number of creatives will be showing their booths of works, alongside with the chance of exchanging knowledge, building networking, communicating their creative practice and selling their creations to people.
- Where?** Bassano del Grappa (VI). Exact location will be announced soon.
- When?** Sunday 25th of June 2023. From 4 pm to 9 pm for market, end of event 11 pm
- Who?** Artists, Creatives and Artisans from all creative disciplines, must be available to travel to Bassano during the event date
- Why?** The goal of the event is to connect people, artists and creatives within a safe environment, and to support the work of emerging talents. We want to raise awareness on the act of buying from small and close realities and to promote the production of unique designed pieces that are realised with passion and love.
Recycled materials and/or sustainable approaches are keywords to consider.

key dates and how to apply

Deadline for application: Friday 26th May 2023

Feedback: Friday 2nd June 2023

Set up: Between Saturday 24th afternoon and Sunday 25th morning

Event day: Sunday 25th June 2023

Application PDF via email containing the following information to elephantenquiries@gmail.com

Personal data

- ↳ Name
- ↳ Email
- ↳ Social media(s)
- ↳ Website/Online Portfolio/Other (if not already integral to your social media)
- ↳ Bio
- ↳ CV

Project proposal

- ↳ Please highlight the Media of your project:
- ↳ Project Title/Artist name/Brand name:
- ↳ Who are you and what do you make? (Tell us a bit about yourself and your creative practice. A few lines)
- ↳ Why should people buy what you make? (Explain shortly why what you make is special and of value)
- ↳ Concept of your project and some related visual material (photos, some images as reference, or even some sketches. Not fixed requirements here, something that will give a good idea of your work).
- ↳ Feel free to attach any relevant references which will help the overall understanding of your practice, or even relevant projects done in the past. (Optional)

about Elephant's Events

Elephant's Events promotes the works of emerging artists and creatives through the organisation of exhibitions, creative events and cultural projects around the city of London, and not only.

Proposing each time a different topic for discussion and a thematic aesthetic, Elephant's Events creates engaging experiences where the works of different artists meet the public, enabling creative collaborations and growing the passion for the arts.

The ethos of every project echoes the efforts of Elephant's Events to provide a welcoming place for everyone by dismantling the exclusive and inaccessible aura that often permeates gallery spaces.

*if you need the translation dm us

*applications can be submitted in both english and italian